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6.3 Billion Euros' Worth of Real Estate Waiting for Investors at the ASSET PROFILER Portal

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- **Opening up for the international market in time for the MIPIM 2014: ASSET PROFILER is Germany's first investment platform in the professional real estate market fully available in English**

ASSET PROFILER, a German online platform for commercial real estate investments, continues on its growth course. At the moment, the combined listings of investment-grade property on the fundraising portal add up to a total value of 6.3 billion euros, up from approximately 2 billion euros in 2012. More than 700 properties (2012: about 300) are listed online, and more than 850 clients have signed up for <http://www.asset-profiler.com>.

Said Norman Meyer, Managing Director of ASSET PROFILER: "As public awareness of this platform increases, international investors have repeatedly approached us and suggested that the system be made available in English. With MIPIM 2014 just days away, we're finally ready to go live with the English version!" At the same time, the password-protected area was relaunched, and the user interface simplified.

The matching and scoring system that ASSET PROFILER uses to pair investors with suitable assets achieves an average number of contacts of 27.4 per property and profile (listings and queries). Investors advertising on the closed market place can choose between hard and soft criteria when creating their investment profiles. Property vendors may post either single assets or entire portfolios starting as low as approx. 1 million euros. Its innovative matching system enables ASSET PROFILER to compare investment profiles with property listings, and to suggest the most suitable investors on file to a given vendor. Next, the vendor has the option to approach the identified investors directly to submit a non-public offer.

Contact

Tobias Frank
Tel.: +49(0)30-46006 - 142
frank@flaskamp-ummen.de